



Dear Prospective Exhibitor:

It is with great pleasure that we invite your organization to showcase its products and services at the 2025 Massachusetts Academy of Nutrition and Dietetics (MAND) Annual Nutrition Convention & Exposition (ANCE) on Friday, April 4th at the Four Points by Sheraton, in Norwood, MA.

ANCE is the leading convention for nutrition professionals in the New England area, attracting a wide audience of participants looking for the latest nutrition products and solutions.

Our convention and exposition provides you the most cost-effective way to meet face-to-face with hundreds of qualified nutrition leaders and decision makers. You will develop new business while building on existing relationships.

Take advantage of this opportunity to reach the spectrum of MAND members:

- Practitioners in hospitals, long-term care facilities, and other clinical settings
- Managers in foodservice operations
- Consultants to food companies, corporations, websites, public relation firms, print and media
- Counselors in private practice
- Nutrition researchers
- Educators in colleges and universities
- Public health and community-based professionals

The annual convention attracts hundreds of attendees. By participating in the 2025 convention, you will not only enhance your network, but you will also reach a powerful gateway to consumer influence.

Please complete the exhibitor registration form and return it to MAND before Friday January 17, 2025 to receive the early bird rate. The deadline to register is Wednesday, March 12, 2025. On behalf of the MAND Board of Directors and the Planning Committee, we thank you for your support and look forward to seeing you at the 2025 Massachusetts Academy of Nutrition and Dietetics Annual Nutrition Convention & Exposition.

Sincerely,

Sarah Andrus, MS, RD, LDN
MAND President

Maureen Kelly Gonsalves, M.Ed., RD
Director of Operations

Massachusetts Academy of Nutrition and Dietetics Sponsorship Opportunities

Gain exposure year-round as a Platinum, Gold, Silver, or Bronze Sponsor

Platinum Sponsor: \$10,000

- Thank you in email to all MAND members.
- Annual Nutrition Conference & Exposition
 - Full page acknowledgement in program booklet available online for all attendees
 - Acknowledgement on the printed Day at-a-Glance available to all attendees
 - Signage with company logo, placed in high traffic area
 - Recognition of your sponsorship during member lunch, with table presence thank you
 - Opportunity for your company to distribute sponsor produced coupons and/or information on products and services on breakfast/lunch tables, as appropriate, during the conference
 - Complimentary vendor booth

Gold Sponsor: \$5,000

- Thank you in email to all MAND members.
- Annual Nutrition Conference & Exposition
 - Half page acknowledgement in program booklet available online to all attendees
 - Acknowledgement on the printed Day at-a-Glance available to all attendees
 - Signage with company logo, placed in high traffic area
 - Recognition of your sponsorship during member lunch, with table presence thank you
 - Complimentary vendor booth

Silver Sponsor: \$2,500

- Thank you in email to all MAND members.
- Annual Nutrition Conference & Exposition
 - Quarter page acknowledgement in program booklet available online to all attendees
 - Acknowledgement on the printed Day at-a-Glance available to all attendees
 - Recognition of your sponsorship during member lunch
 - 50% vendor booth discount

Bronze Sponsor: \$1,500

- Thank you in email to all MAND members.
- Annual Nutrition Conference & Exposition
 - Quarter page acknowledgement in program booklet available online to all attendees
 - Acknowledgement on the printed Day at-a-Glance available to all attendees
 - 50% vendor booth discount

Annual Nutrition Conference & Exposition Participation Opportunities

Exhibitor: Prices vary, see registration form

- Exhibitor booth with a draped table (6'L x 30"W x 30"H), two chairs, sign with company/organization name
- One and a half hours of exclusive time for attendees to visit your booth.
- Complimentary lunches and registration for **up to two (2)** company/organization representatives.
- Hotel (\$145 per night) + tax, limited rooms available at the discounted rate) **Mention Massachusetts Academy of Nutrition and Dietetics when booking.**

Conference information:

- Set-up time is after 9:00 p.m. on Thursday, April 3rd (if hotel space is available) or before 7:00 a.m. on Friday, April 4th.
- Exhibitors must supply their own extension cords/power strips and indicate electricity needs on registration form.
- Items may be shipped to the Four Points by Sheraton during the week of **March 24, 2025**. Include the following information on all packages:

Four Points by Sheraton
c/o Laura Fellini

1125 Boston Providence Turnpike
Norwood, MA 02062

Name of Event: Massachusetts Academy of Nutrition and Dietetics

Date of Event: 4/4/25

YOUR COMPANY NAME

EXHIBITS or TOTE INSERTS (mark accordingly)

Box ____ of ____

Travel information:

- Closest airports are Logan (Boston) and TF Green (Providence)
- For additional travel information: www.starwoodhotels.com/fourpoints/property/area/transportation.html?propertyID=208

Attendee Tote Inserts: \$275

- Your product and/or promotional materials placed in tote bags distributed to all attendees (approx. 450)

Marketplace: \$100 full booth or \$150 shared booth (price after conference registration)

- Registered dietitians (RD) who are members of MAND may reserve a full booth at \$100 or share a booth with one other RD (\$75 per RD; \$150 total) to sell their books, after conference registration fee has been paid. RDs are responsible for identifying another RD to share booth space.

Other Conference Sponsorship Options: (prices vary, contact admin@eatrightma.org for more info)

- **Attendee Tote Bags** – Provide your branded bags for all attendees (approx. 450)
- **Nursing Mothers' Room**
- **Sponsor a Speaker**
- **Sponsor a Meal** – Breakfast, Morning Snack, Lunch, Afternoon Snack

Massachusetts Academy of Nutrition and Dietetics Annual Nutrition Convention & Exposition

Four Points by Sheraton, Norwood, MA

Friday, April 4, 2025

EXHIBITOR REGISTRATION FORM

Registration options:

1. **Mail or Email** this form to:

MAND Director of Operations
 Massachusetts Academy of Nutrition and Dietetics
 P.O. Box 68
 Medway, MA 02053

Email: admin@eatrightma.org

Please include payment when registering. **Make checks payable: Massachusetts Academy of Nutrition and Dietetics.**

2. **Online** with a credit card (MC OR VISA ONLY) www.eatrightma.org/ance

Deadline to register: Friday January 17, 2025 for early bird rate or Wednesday, March 12, 2025.

All payments must be received before the date of the convention. Our EIN is 04-3253489.

Contact information:

Contact Name: _____

Company Name (*as it should appear on booth signage*): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Description of product/company: _____

Please select all that apply:

- Platinum Sponsor (*includes exhibitor booth*) \$10,000
 - Gold Sponsor (*includes exhibitor booth*) \$5,000
 - Silver Sponsor (*50% exhibitor booth discount*) \$2,500
 - Bronze Sponsor (*50% exhibitor booth discount*) \$1,500
 - Snack Sponsor (*50% exhibitor booth discount*) \$1,500
 - Other sponsorship (*prices vary; please email admin@eatrightma.org*)
 - Exhibitor Booth – (**\$50 discount** if registered **before January 17th! \$600**) \$650
 - Attendee tote inserts (Please indicate the item you will be sending) \$275
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- MAND Member Marketplace (full booth) \$100
 - MAND Member Marketplace (shared booth) \$150

Additional information to be completed by exhibitors:

1. **Representatives from your company attending ANCE.** Up to two representatives can receive a complimentary lunch and attendance to the convention. All additional representatives must register as an attendee.

Please indicate name(s) as you would like it to appear on a name badge:

Name _____ **Will you be joining us for lunch?** _____ **If yes, meal preference (chicken, fish, or vegan)** _____

Rep #1 _____ YES or NO _____

Rep #2 _____ YES or NO _____

2. **Electricity Needed?** YES (*Standard 110v, 60amp, single phase*) OR NO

Date Received by MAND	Date Paid	By Check/Online