

## PUBLIC POLICY MATRIX

DESCRIPTION	AFFILIATE PRESIDENT (AP)	PUBLIC POLICY COORDINATOR (PPC)	STATE POLICY REPRESENTATIVE (SPR)	STATE REGULATORY SPECIALIST (SRS)	CONSUMER PROTECTION COORDINATOR (CPC)	REIMBURSEMENT REPRESENTATIVE (RR)	DELEGATE - AFFILIATE	DELEGATE - DPG	CONTENT EXPERTS AND ADVOCACY LEADER (PAL)		
	<b>KEY RELATIONSHIPS</b>	<ul style="list-style-type: none"> <li>Serves as link between the affiliate board and PPP</li> <li>Provides leadership and guidance to PPC and PPP</li> </ul>	<ul style="list-style-type: none"> <li>Serves as federal legislative connection with Academy PIA, meets with members of Congress and reports back to PIA, affiliate board and PPP</li> <li>Coordinates federal legislative activities and affiliate PPP</li> </ul>	<ul style="list-style-type: none"> <li>Serves as monitor of state legislative issues, meets with state legislators and reports to PPP and affiliate board</li> <li>Coordinated affiliate state legislative activities and advocacy efforts</li> </ul>	<ul style="list-style-type: none"> <li>Serves as monitor of state regulatory initiatives, identifies comment opportunities, meets with regulatory agencies and reports to PPP and affiliate board</li> </ul>	<ul style="list-style-type: none"> <li>PPP and affiliate leaders</li> <li>Regulatory Board</li> <li>State Agency</li> </ul>	<ul style="list-style-type: none"> <li>PPP and affiliate board, PPP and affiliate leaders</li> <li>US Senators</li> <li>US Representatives</li> <li>State Legislators</li> </ul>	<ul style="list-style-type: none"> <li>Affiliate board, PPP and affiliate leaders</li> <li>Governor</li> <li>US Senators and Representatives</li> <li>State Legislators</li> </ul>	<ul style="list-style-type: none"> <li>PPP and affiliate leaders</li> <li>State Insurance Commissioner</li> <li>Third party payers</li> <li>Medicare Administrative Contractors</li> </ul>	<ul style="list-style-type: none"> <li>Affiliate board, PPP and affiliate leaders</li> <li>Academy House Leadership Team</li> </ul>	<ul style="list-style-type: none"> <li>DPG Executive Committee</li> <li>DPG PAL and PPP leaders</li> </ul>
<b>STAFF LIAISON</b>	<ul style="list-style-type: none"> <li>Director, Grassroots Advocacy</li> </ul>	<ul style="list-style-type: none"> <li>Director, Grassroots Advocacy</li> </ul>	<ul style="list-style-type: none"> <li>Director, Grassroots Advocacy</li> </ul>	<ul style="list-style-type: none"> <li>Director, Regulatory Affairs</li> </ul>	<ul style="list-style-type: none"> <li>Director, Consumer Protection and Licensure</li> </ul>	<ul style="list-style-type: none"> <li>Manager, Advocacy and Communications</li> </ul>	<ul style="list-style-type: none"> <li>Director, HOD Governance (Affiliate Relations Managers communicate with Director)</li> </ul>	<ul style="list-style-type: none"> <li>Director, HOD Governance (DPG Relations Managers communicate with Director)</li> </ul>	<ul style="list-style-type: none"> <li>Managers, DPG Relations</li> </ul>		